

# Consumption-based infrastructure on your terms

## HPE GreenLake Flex Capacity Packages



Today's IT is all about choice. You can choose to consume IT in a pay-per-use model, with fast time to value and costs that align with your business needs. Or you can choose to keep your IT on-premises for greater security and control. But what if you want the benefits of both? Now, with HPE Pointnext, you don't have to choose. HPE GreenLake Flex Capacity combines the simplicity, agility, and economics of public cloud with the security and performance benefits of on-premises IT.

Can your business really afford the following?

- Large upfront capital expenditures to get the newest technology to remain competitive
- Waiting for months to procure the infrastructure that you need for the next project or workload

- The risk of underprovisioning when you do make your purchases or having unused IT just sitting in your data center

For most companies, the answer is a definite No! That's why according to IDC, by 2020, consumption-based procurement in data centers will account for as much as 40% of enterprises' IT infrastructure spending.<sup>1</sup> According to 451 Research,<sup>2</sup> 50% of enterprises have suffered downtime as a result of poor capacity planning. The same 451 Research report states that enterprises overprovision compute capacity by an average of 59% and storage capacity by an average of 48%.

<sup>1</sup> "IDC FutureScape: Worldwide Datacenter 2018 Predictions," Doc # US43152417, November 2017.

<sup>2</sup> 451 Research, November 2016.



## HPE GreenLake Flex Capacity: An easy and effective answer

To make it faster and easier to rightsize your environment and implement capacity, we now offer HPE GreenLake Flex Capacity packages, which provide preconfigured IT infrastructure to meet common business use cases. These packages focus on specific technologies and include enterprise-grade support, advisory, and professional services, and installation services of HPE Pointnext.

HPE GreenLake Flex Capacity packages deliver a consumption-based service, which includes

- Metering—Allowing you to pay for what you use each month<sup>3</sup>
- A buffer of extra capacity installed and ready to use, giving you on-demand access to additional capacity for growth or new projects
- Collaborative capacity planning, to proactively plan for your capacity needs
- Single agreement, single monthly invoice, single portal usage, single point of contact for enterprise support grade

### Easy access to the latest HPE technology

HPE GreenLake Flex Capacity packages are available for a wide range of technologies,<sup>4</sup> such as:

- **HPE ProLiant for Azure Stack**—Runs Azure-consistent cloud services on-premises on HPE ProLiant servers and enjoys the benefits of both public and private cloud.
- **HPE Synergy**—Provides composable infrastructure that empowers IT to create and deliver new value instantly. It is a single infrastructure that is designed to reduce operational complexity for traditional workloads and increase operational velocity for the new breed of applications and services.

- **HPE ProLiant blades**—Provide the flexibility to enhance core IT applications with rightsized compute for the right workload to help reach a lower TCO.
- **HPE 3PAR storage**—Delivers flash performance and efficiency to organizations of all sizes via our comprehensive portfolio of all flash, adaptive flash, and hybrid flash arrays.
- **HPE StoreOnce**—Provides a one-stop shop to access the continuum of data protection to meet needed service levels.
- **HPE SimpliVity 380**—Is a powerful, simple, and efficient hyperconverged platform that joins leadership data services with HPE servers and offers the industry's most complete guarantee.<sup>5</sup> It lets you combine your entire infrastructure into a simple, flexible building block, reducing the cost and complexity of your IT environment.

### Making consumption-based IT as easy and fast as possible

HPE GreenLake Flex Capacity packages are designed to

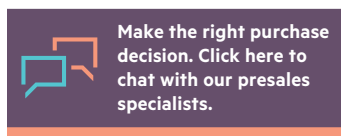
- Enable efficient use of capital with no upfront investment required
- Mitigate long procurement cycles to remain ahead of the competition
- Reduce costs by paying only for what you use<sup>6</sup>
- Deliver peace of mind with infrastructure capacity that grows ahead of demand
- Add available capacity in minutes, not months with built-in scalability
- Reduce complexity with a complete service that includes all hardware and services from HPE Pointnext to install and support the infrastructure

Learn more at  
[hpe.com/flexiblecapacity](https://hpe.com/flexiblecapacity)

<sup>3, 6</sup> Above a minimum commitment.

<sup>4</sup> Please consult your HPE representative or HPE authorized channel partner for the most up-to-date information about currently available HPE GreenLake Flex Capacity packages.

<sup>5</sup> [HPE SimpliVity HyperGuarantee](#)



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